Minority Participation Programs and Public Contracting

UNC School of Government – Room 2601
400 South Rd. Chapel Hill, NC
August 15-16, 2022

Agenda

Day 1: August 15, 2022 (Segment 1: Legal Requirements)

10:30 a.m. – 12:30 p.m. Solicitation of HUBs Under North Carolina Law
(15 minute break included)
Connor H. Crews
Assistant Professor of Public Law and Government, UNC School of Government

Crista M. Cuccaro
Assistant Professor of Public Law and Government, UNC School of Government

12:30 a.m. – 1:30 p.m. Lunch

1:30 p.m. – 2:30 p.m. M/WBE Solicitation and the Uniform Guidance
Connor H. Crews and Crista Cuccaro

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 3:45 p.m. DBE: An Introduction and Policy Overview
Tunya M. Smith
Director, NCDOT Office of Civil Rights

3:45 p.m. – 4:00 p.m. Break

4:00 p.m. – 5:00 p.m. DBE Programming in Practice
Tonya M. Marriott
Deputy Director, NCDOT Office of Civil Rights

5:00 p.m. Adjourn

Day 2: August 16, 2022 (Segment 2: Aspects of Practice)

9:00 a.m. – 10:00 a.m. Developing a HUB / MWBE Plan – Disparity Studies and Beyond
Lekesha Shaw
MWBE Coordinator, City of Raleigh

Vernetta Mitchell
Managing Partner, Thompson-Mitchell Consulting

10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:15 a.m.  
**Economic Impact Analysis – Economic Development and HUB / MWBE Participation**

Vernetta Mitchell  
*Managing Partner, Thompson-Mitchell Consulting*

Ron Thompson  
*Managing Partner, Thompson-Mitchell Consulting*

11:15 a.m. – 11:30 a.m.  
Break

11:30 a.m. – 12:30 p.m.  
**Monitoring and Compliance – Implementing G.S. 143-128.2**

Reneé Jones  
*All for One Consulting*

*Vice-President NC MWBE Coordinators’ Network*

12:30 p.m. – 1:30 p.m.  
Lunch

1:30 p.m. – 2:30 p.m.  
**HUB Reporting and the HUB Office**

Tammie Hall  
*Director and Assistant to the Secretary of the Department of Administration, Office for Historically Underutilized Businesses, N.C. Department of Administration*

John Guenther, MPA  
*Compliance Officer, Office for Historically Underutilized Businesses, N.C. Department of Administration*

2:30 p.m. – 3:00 p.m.  
Break

3:00 p.m. – 4:00 p.m.  
**Education, Outreach and Capacity Building**

Denisha Harris, *Purchasing and Contract Manager, Town of Cary*

*President, N.C. MWBE Coordinators’ Network*

4:00 p.m. – 4:15 p.m.  
Break

4:15 p.m.  
Discussion of Certified Economic Inclusion Officer Program / Questions

5:00 p.m.  
Adjourn

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**Certified Economic Inclusion Officer Program**

This course is offered in conjunction with a new certification (“Certified Economic Inclusion Officer” or “CEIO”) offered by the N.C. MWBE Coordinators’ Network and assisted by the UNC School of Government.

Individuals seeking CEIO certification will demonstrate sufficient knowledge, abilities, and experience in (1) complying with legal requirements applicable to participation by historically underutilized businesses (“HUBs”), minority and women-owned business enterprises (“MWBEs”), and disadvantaged business enterprises, and DBEs in public contracts; (2) the development and administration of HUB, MWBE, and DBE programs at the state or local government levels, (3) public purchasing in the State of North Carolina at the state or local government level, (4) communication and advocacy efforts aimed at increasing HUB, MWBE, and DBE participation in public contracts, and (5) economic development matters. Individuals must demonstrate sufficient experience in each area and pass an exam administered by the UNC School of Government.

To learn more and review the policies governing CEIO certification, please visit [http://mwbenetwork.org/ceio-information/](http://mwbenetwork.org/ceio-information/).